

**ALAN L. FREED ASSOCIATES, INC.**

**The FY2006 Brochure**

**CAPITOL HILL WORKSHOP**

**March 21-23, 2006**

**May 16-18, 2006**

**September 19-21, 2006**

**WHITE HOUSE WORKSHOP**

**April 18-20, 2006**

**June 6-8, 2006**

**September 26-28, 2006**

**Capitol Hill Club  
300 First Street SE  
Washington, DC**

## **CAPITOL HILL WORKSHOP**

The original *Capitol Hill Workshop* was founded and developed by Alan L. Freed Associates in 1976.

**March 21-23, 2006**

**May 16-18, 2006**

**September 19-21, 2006**

The *Capitol Hill Workshop* will address a broad range of policy issues facing the 109<sup>th</sup> Congress. The workshop is designed to provide federal executives with an in-depth analysis of congressional decision-making and its effects on U.S. domestic and foreign policy. The *Capitol Hill Workshop* offers attendees the opportunity to probe and discuss current issues of interest – in an off-the-record setting – with political experts, leading authorities and observers who have experience in all aspects of the national policymaking process.

### **CAPITOL HILL SPEAKERS\***

#### **Congressional Leadership: An Update on the 109<sup>th</sup> Congress**

Christopher M. Davis, Analyst in the Government and Finance Division, Congressional Research Service, Library of Congress

#### **Reforms in Strategies, Weapons and Personnel Policies Facing DOD and the Federal Government**

Mark Lowenthal, President and CEO, Intelligence and Security Academy; Former Staff Director, House Intelligence Committee

#### **The Military and the Media: The Press and U.S. National Interests**

Bill Thomas, Contributing Writer, *Washington Post Magazine*; Former Reporter, *The Baltimore Sun*; Author, *Red Tape: Adventure Capitalism in the New Russia*

#### **National Security Strategy in an Age of Terrorists, Tyrants, and Weapons of Mass Destruction**

Lawrence J. Korb, Senior Fellow, Center for American Progress; Former Assistant Secretary of Defense under President Reagan

#### **Leadership in Congress: Personal Reflections**

Larry LaRocco, Former Democratic Representative from Idaho; President, Fleishman-Hillard-Government Relations; President, U.S. Association of Former Members of Congress

#### **Reflections on Lawmaking in America: Personal Responsibility and the National Interest**

Ralph Nader, Consumer Advocate and 2004 Presidential Candidate

**Putin's Russia: Friend or Foe?**

Yuri Maltsev, Soviet Defector and Economic Specialist; Former Senior Researcher, Institute of Economics, Academy of Sciences of the USSR

**Defending Detainees: National Security vs. Civil Liberties Post 9/11**

Neal Katyal, Professor of Government, Georgetown University; Former National Security Advisor to the Deputy Attorney General, U.S. Department of Justice

**Democracy in the Middle East: An Update**

Hisham Melhem, Washington-based Correspondent for the *Al Qabas International* (London) and *As-Safir Daily* (Beirut)

**Lobbying Congress: Money and Politics**

Cleta Mitchell, Political Law Attorney; Former Oklahoma State Legislator; Former Director and General Counsel, Term Limits Legal Institute

**Congress and the Media; What Does the Future Hold?**

Eleanor Clift, Contributing Editor, *Newsweek* Magazine; Panelist, *The McLaughlin Group*; Author, *Founding Sisters*

**Guns vs. Butter: The Domestic Agenda vs. Defense Spending in an Era of Transformation**

Allen Schick, Visiting Fellow, Brookings Institution; Professor of Public Policy, University of Maryland; Author, *Congress and Money*

See more *Capitol Hill Workshop* speakers at: [www.alanlfreedassociates.com](http://www.alanlfreedassociates.com)

**WHITE HOUSE WORKSHOP**

The original *White House Workshop* was founded and developed by Alan L. Freed Associates in 1976.

**April 18-20, 2006**

**June 6-8, 2006**

**September 26-28, 2006**

The *White House Workshop* is designed to provide federal executives with an in-depth analysis of organization, operations and policies, with particular emphasis on presidential decision-making and its impact on U.S. foreign and domestic policy. The *White House Workshop* offers senior managers and executives from the federal government the real-time opportunity to gain knowledge about the policy and personnel decisions that will

guide the Administration in its second term – and shape the leadership challenges they will face in the days ahead.

## **WHITE HOUSE SPEAKERS\***

### **Presidential Leadership During Times of Crisis**

Stephen Wayne, Professor of Government, Georgetown University; Author, *Presidential Leadership* and *The Road to the White House 2004*

### **Covering the Presidency; The Perspectives of a White House Reporter**

Alexis Simendinger, White House Correspondent, *National Journal*; Former Reporter, Bureau of National Affairs; Commentator, *Washington Week in Review*

### **An Analysis of Modern Political Campaigns and Tactics**

Jay Bryant, Political Consultant and Campaign Manager; Commentator, *All Things Considered* (NPR); Former Staff Assistant in both the U.S. Senate and the House

### **The Structure and Organization of the White House Staff**

Roger Porter, Director, Center for Business and Government, Harvard University; Former Assistant to President Bush for Economic and Domestic Policy

### **The Supreme Court: What Will the Future Bring?**

Jeffrey Rosen, Legal Affairs Editor, *The New Republic*; Author, *The Unwanted Gaze: The Destruction of Privacy in America*

### **After Katrina: An Analysis of Public Opinion on the Major Issues**

Karlyn Bowman, Resident Fellow, American Enterprise Institute; Co-editor, *The American Enterprise Magazine*

### **Ethnic Conflicts in the Post-Soviet World: International Turmoil and Implications to U.S. National Interests**

Paul Goble, Senior Research Associate, Euro College, University of Tartu, Estonia; Former Senior Advisor to the Director, Voice of America

### **Presidential Leadership: Contrasts in Style**

Edwin Meese, III, Ronald Reagan Chair in Public Policy, Heritage Foundation; Former U.S. Attorney General; Author, *With Reagan: The Inside Story*

### **International Economic Development and U.S. National Security: A Global Assessment**

Martin Walker, Editor, United Press International; Former U.S. Bureau Chief, *The Guardian* (London); Author, *The History of the Cold War*

### **An Historical Perspective of the President and the Media**

Sid Davis, Former Vice-President and Washington Bureau Chief, NBC News; Former Program Director, Voice of America

**National Intel, the New World Order and American National Security**

Ronald Marks, Former Senior CIA Official and Intelligence Counsel to Senators Bob Dole and Trent Lott

**The Current Political Environment: Congress and the Presidency**

Kenneth Duberstein, Chairman and CEO, The Duberstein Group; Former Chief of Staff under President Reagan

See more *White House Workshop* speakers at: [www.alanlfreedassociates.com](http://www.alanlfreedassociates.com)

***\*NOTE:** Rosters highlight speakers from earlier Public Policy Seminars and are meant to offer interested participants an illustration of the type of sessions they will be experiencing in this seminar series. Approximately 15 presentations will be made at each workshop. Presentations and subject matter may change to address events and topics of interest at the time of the seminars.*

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## ALAN L. FREED ASSOCIATES, INC.

### Public Policy Seminars

Since 1976, Alan L. Freed Associates Inc. has specialized in the design and development of nonpartisan Public Policy Seminars for senior managers and executives in the federal government.

Alan L. Freed Associates was incorporated in 1980 and has designed and conducted more than 800 executive-level public policy seminars in Washington, DC, and over 100 Public Policy Seminars at various military bases around the United States. Over 400 “Washington Insiders” have made presentations in the past 25 years.

Alan L. Freed Associates also designs and conducts agency-specific seminars throughout the year. Recent workshops have included *Political-Economic Conflict: The Middle East; Meeting the New Global Challenges Facing DOD*; and a seminar for SES candidates, entitled *Developing Executive Leadership Within A Changing Political, Social, and Economic Environment*. Four upcoming seminars will focus on *The Far East (February 2006)*, *Central Asia (May 2006)*, *Europe (June 2005)*, and *The Middle East (Fall 2006)*.

With 30 years of experience in senior-level Public Policy Seminars, Alan L. Freed Associates’ *Capitol Hill Workshops* and *White House Workshops* are a widely recognized and highly respected component of leadership training and executive development in the federal government.

Alan L. Freed Associates is affiliated with the Federal Executive Institute Alumni Association (FEIAA), a non-profit organization comprised of graduates of the Federal Executive Institute in Charlottesville, VA. The FEIAA is dedicated to the continuing education of the federal executive.

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If you are interested in these programs or in a special program for your agency in Washington DC or at your Headquarters, please contact us at 703-684-8807 / Fax 703-684-8840.

To receive announcements on future programs and workshops, send your e-mail address to [admin@alanlfreedassociates.com](mailto:admin@alanlfreedassociates.com). *Your e-mail address will not be given to any outside organization under any circumstances. It will be used only to inform you of upcoming Public Policy Seminars. You may unsubscribe at any time.*

## REGISTRATION INFORMATION

The fee for each three-day *Public Policy Seminar* is \$985 per person. The tuition includes all workshop activities, course materials, morning refreshments and coffee breaks, and daily luncheon workshops with speaker. Workshop space is limited to assure participants ample time for open discussion with presenters.

Upon registration, attendees will receive reporting information via e-mail. Cancellations will be accepted in writing or by facsimile up to two weeks prior to each program. After that, substitutions will be accepted. The Agency will be billed if reservation is cancelled after the deadline.

Registration will be from 8:00a.m. to 8:30a.m. on the first day of each program. The seminars will be conducted from 8:30a.m. to 4:00p.m. on the first two days and from 8:30a.m. to 3:00p.m. on the last day.

The seminars will be held in private meeting rooms at the Capitol Hill Club, which is located at 300 First Street SE, in Washington, DC. The Club is directly across the street from the Capitol South Metro Station (Blue and Orange Lines). Business attire for participants is required. Military uniform is optional.

For further information or to register, please call Iris Fernandez at 703-684-8807. (*You may also print and fax the registration page below to our office, 703-684-8840.*) After telephone reservations are made, please submit the appropriate training documentation (DD1556, SF182, etc.) or VISA/MasterCard number to:

**Alan L. Freed Associates, Inc.**  
**119 South Fairfax Street**  
**Alexandria, VA 22314**  
**Phone: 703-684-8807**  
**Fax: 703-684-8840**

e-mail: [admin@alanlfreedassociates.com](mailto:admin@alanlfreedassociates.com)

## REGISTRATION FORM

Workshop/Date \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Agency/Organization \_\_\_\_\_

\_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Telephone \_\_\_\_\_ FAX \_\_\_\_\_

e-mail \_\_\_\_\_

Workshop Fee: \$985 - *Capitol Hill and White House Workshops*

Payment Option:

☐ Purchase Order - Training Form

☐ Credit Card - VISA/MasterCard Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Zip Code \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature \_\_\_\_\_

***Please fax completed registration form to our office:***

Alan L. Freed Associates, Inc.

119 South Fairfax Street

Alexandria, VA 22314

FAX: 703-684-8840